



2007-2008 Family and Consumer Sciences Strategic Plan

Goal #1: Advocacy

FACSE will be a leading advocate for Family and Consumer Sciences Education and Career and Technical Education.

Focus Points:

Planned Activities include:

- Keep membership informed of WA-ACTE agenda through multiple channels including, but not limited to newsletter, conferences, website, etc.
- Inform members on present state and national legislative agendas
- To educate and provide awareness of FACSE within the profession and community

Goal #2: Professional Competency

Provide FACSE members and other FACSE teachers with professional development opportunities and information to enhance their skills and knowledge needed to be effective and successful.

Focus Points:

Planned Activities include:

- Offer summer and fall conference.
- Provide FACSE teachers and professionals with education about implementation of CTE program standards.
- Make available clock hours for summer and fall workshops and conferences.
- Offer Professional development opportunities through:
 - o Pre-Conference workshops
 - o Summer WA-ACTE Conference
 - o Fall Conference
 - o Area Meetings
 - o Offer pre-professionals opportunities at conferences

Goal #3: Strategic Alliances

Encourage FACSE members to foster strategic alliances that enhance Family and Consumer Sciences Education and Career and Technical Education.

Focus Points:

Planned activities include:

- Engage superintendents, principals and school administrators of the benefits of CTE.
- Actively participate in meetings where FACSE and the benefits of CTE can be promoted.
- Provide support for FACSE members through various forms of communication to build support for programs.

Goal #4: Recognition of FACSE

Recognize the contributions and value of FACSE professionals.

Focus Points:

Planned activities include:

- Showcase model programs, student successes, CTSOs and award winners in the newsletter, awards banquets, at conferences and on the website.
- Send letters and sample press releases to superintendents and principals on awards winners and board members.
- Move section award winners to state level.
 - Continue to add names to the data base of potential Leaders
 - Compile a list of Area Chairs for leadership eligibility purposes
 - Compile a list of FCCLA Advisers who qualify for leadership positions
 - Increase committee involvement by recruiting two new members for each committee

Goal #5: Organizational Effectiveness

FACSE is an effectively governed and efficiently managed organization.

Focus Points:

Planned activities include:

- Develop a plan for consistent communications to members conveying the value of membership.
- Work with Area Chairs to create a mentoring program for interested professionals to enhance their skills and knowledge.
- Membership Committee will target non-renewals and new members through various forms of communication.
- Distribute minutes of board meetings and committee meetings within two weeks of the meeting.
- Provide the board with ongoing information regarding external factors and trends that could impact the CTE profession.

- Publish three newsletters annually and email them to members and post it on the website.

Goal #6: Leadership Development

FACSE will develop within its membership a broad-based pool of prepared leaders committed to strengthening the organization and its goals and the profession.

Focus Points:

Planned activities include:

- Encourage members to participate in leadership efforts.
- Provide at least one workshop on leadership development.
- Work with OSPI and Area Chairs to provide support to new FACSE instructors.
- Increase the pool of available, trained leaders in FACSE.
- Communicate leadership opportunities to members.
- Work with other Family and Consumer Sciences organizations to provide leadership opportunities.